

TORONTO STAR
thestar.com

National BRIDAL SHOW

**FEBRUARY
2 - 4, 2018**

INCREASE YOUR ROI WITH OUR ADDITIONAL OPPORTUNITIES

Bridal Couple Gift Bag

Our show bag features a cross-section of marketing materials and samples targeted to the first 3000 bridal couples (500 Friday, 1250 each Saturday and Sunday) in attendance. Show bag participants must deliver their inserts to the Enercare Centre on Thursday, February 1, 2018 by 9 am addressed to Hall D attention: Jamie Coffin, National Bridal Show. Deliveries received after the deadline are not guaranteed to make it into the bag.

- ✦ For coupons, recipes cards, information booklets or flyers**\$300/1000**
- ✦ For larger items and non-perishable samples:**\$600/1000**
(*some weight restrictions may apply. Inserts must be pre-approved)



Show Program

- ✦ Full page Non-exhibitor price.....**\$899**
- ✦ Half Page Non-exhibitor price**\$599**
- ✦ 1/5 Size - Complimentary for Vendors
- ✦ Full Page Exhibitor price.....**\$699**
- ✦ Half Page Exhibitor price.....**\$399**

Branded Guest Blog Post

Looking to increase your thought leadership in the wedding industry? Share your branded content on our blog! A branded blog post will increase your brand visibility with your core demographic and start a conversation with qualified and engaged bridal couples. All branded blog posts will be promoted across our social media to maximize exposure.

- ✦ Cost per post**\$75**

Social Media

By sending in the following, your company has the opportunity to be promoted across our social media channels - Facebook, Instagram and Twitter. Please note, content will be used on a first come, first served basis, and is not guaranteed.

- A high quality jpeg image of your business and/or it's services.
- A paragraph describing your business, products, services and/or offerings at the show (Please note, content will be tweaked to fit word count and tone for each social platform).
- Your social media account handles and any hashtags associated with your business or show offering.



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Booking Opportunities	Rate	Cost	
Bridal Couple Gift Bag		Quantity	Cost
<input type="checkbox"/> Coupons, recipe card, information booklets or flyers	\$300/1000		
<input type="checkbox"/> Larger items & Non-perishable samples	\$600/1000		
Show Program			
<input type="checkbox"/> Full page Non-exhibitor	\$899		
<input type="checkbox"/> Full page Exhibitor	\$699		
<input type="checkbox"/> Half page Non-exhibitor	\$599		
<input type="checkbox"/> Half page Exhibitor	\$399		
<input type="checkbox"/> 1/5 Size Complimentary (Exhibitor Price)	Complimentary for Exhibitors		
Branded Guest Blog Post			
<input type="checkbox"/> One Branded Guest Blog Post	\$75		
		Sub-Total	
		HST (13%)	
		Total	

Company Name: _____
 Contact: _____ Email: _____
 Address: _____
 City: _____ Province: _____ Phone: _____
 Postal Code: _____ Website: _____

I authorize Premier Publications and Show to process a full payment on the given credit card.

Visa Mastercard American Express Cheque (Payable to: Metroland Media Group)

Credit Card No. _____ Expiry Date _____ / _____

Card Holder's Name _____ Signature _____