

DIGEST MAGAZINE SIZED SHOWS PROGRAM

Two page spread (trim size)	10.5"W x 8.5"H
Two page spread (with 1/8th bleed)	11"W x 8.75"H
Full page ad (trim size)	5.25"W x 8.5"H
Full page ad (with 1/8th bleed)	5.5"W x 8.75"H
Half page ad	4.4"W x 3.6"H
Complimentary Vendor Ad – 1/5 page ad (all horizontal ads)	4.4"W x 1.4"H



Preferred File Format

High Resolution PDF

Resolution and Colour Mode

Must be at least 300 dpi and CMYK

Due

January 4th, 2019